

2009 Spring Meeting Minutes—Haymaker Farmers' Market

- I. Review of permissions to operate at location.
- II. Review of recent market incorporation and agreement that 501c3 filing is next priority. We are now able to take tax-deductible donations.
- III. Outline of Board of Director's (9 members) responsibilities (creating bylaws, making decisions about financials and procedures, voting on any issues brought to the table) and naming of nominees for each position.
- IV. 2 farmer vendors:
 - Shari Keefe
 - Kristin Poole
 - Jerry May
- 1 Baker vendor:
 - Cary James
 - Terry Williams
- 1 At Large Vendor
 - Abbe Turner
- 1 interested city resident
 - Kelly Ferry
 - Karl Liske
- 1 interested business representative:
 - Bob Mayfield
 - Kelly Ferry
- 1 community arts representative
 - Jeff Ingram
- 1 Kent Ward 5 Councilperson
 - Heidi Shaffer
- 1 Market Manager
 - Fritz Seefeldt
- V. Voted on nominees and continued with agenda while Jo Anne tallied the votes.
- VI. Review of budget: \$1978.00 in savings, \$600.00 in checking. No fees for the coming season yet added to total.
 - a) Music at the market will continue with currently 9 dates @\$50.00, 2 dates @ \$75.00 for a total of \$600.00. Vendors are interested in filling more dates and think the music has added a great benefit to the market.

- b) Downtown at the Market overview of co-op advertising. All in favor. Question posed about vendors pairing with local businesses on sandwich boards. Businesses responsible for setup and takedown of sandwich board themselves. Invitation for other ideas of how to partner with the downtown businesses.
 - c) Market benches: \$635 (projected for first 2 benches, one dedicated to Frank Goodell whose family sells maple syrup at the market. The website (www.haymakermarket.com) has info about the benches available for sponsorship. The goal is to have 6 benches by the end of the season. The market is donating the benches to the city, who will then install them along Franklin Avenue.
 - d) Gravel: Pufferbelly Ltd is donating the grading of the parking lot, and 10 tons of gravel donated by Bob Mayfield and Cass McKay. Date and time for gravel spreading to be announced. We need lots of volunteers to come down and rake it smooth.
 - e) Liability insurance cost raised to \$3,000,000 to accommodate the railroad's demand for more coverage.
 - f) Record-Courier advertising: 10 runs @\$45.00 = \$450.00. They have given us non-profit advertising rates already, so no change now that we are officially non-profit we are filed.
 - g) Incidental expenses: \$250.00 (fees, meeting drinks, cups etc...)
 - h) Portable toilet \$70.00 per month for 5 months = \$350.00. Vendors excited about the prospect of having facilities onsite. Question raised about them being locked during off-market times and being serviced before the market starts. Yes to both.
 - i) Vendor fees discussed. All in agreement that the fee needs to be raised. Settled upon \$120.00 for full-season. Partial and day passes to be announced. This will help pay for other music dates at the market.
- VII. Final BOD votes announced:
- Farmers: Shari Keefe & Kristin Poole
 - Baker: Cary James (Stahl's Bakery)
 - At Large: Abbe Turner (Lucky Penny Creamery)
 - Resident: Kelly Ferry
 - Business: Bob Mayfield (McKay-Bricker)
 - Arts: Jeff Ingram (Standing Rock Cultural Arts)
 - Council: Heidi Shaffer (Ward 5 Councilperson)
 - Manager: Fritz Seefeldt
- VIII. Open discussion:
- a) Request that vendors pay attention to where they park when setting up for the day, to give at least 12-15 feet from the road edge for foot traffic back and forth and for people to stand at the tables to shop or wait their turn comfortably.
 - b) Concern about people parking overnight Friday nights and the Saturday morning setup not going smoothly because of cars in the way. Not much to be done about that. Discussion of a possible "Please don't park here on Friday nights to make Saturday market setup easier" type of sign.

- c) Suggestion for a rotating system of volunteers to set up the signs and umbrellas each week so Fritz and JoAnne don't have to handle it all. If you use a market umbrella, Fritz would appreciate if you would take it home with you and bring back yourself the following week. Umbrellas will be collected at the end of the season, or at the end of your personal season of selling at the market.
- d) Suggestion for volunteers, perhaps scout groups, to help people carry their purchases to customer vehicles.
- e) Concern about customers parking behind the lanes where vendors park, and closing off part of it with cones and signs. Baron and Danielle Ferrell volunteered to get that set up.
- f) Discussion about the overgrowth along fence, decision for a few people to bring lopping shears to trim it during the gravel-spreading day.
- g) Ann from Kent Social Services talked with us about getting the excess produce to area shelters where it would be used to feed people in need that day. In the past produce was picked up on Saturday and left outside until Monday or Tuesday, so usually unsuitable for consumption. Vendors seemed very interested so we're waiting for more information to set it up.
- h) Vendors encouraged to please review the rules and regulations as posted on the new website, particularly cottage bakers to make sure they are in compliance with state health regulations.
- i) <<Conclusion>>